Always Designing
From Designer to Design Leader
Group Vice President,
User Experience Director,
Wholesale Banking
Titles don’t mean shit.
Qualities of a Leader
Empathy
Ability to Drive Discussions
Communicate Effectively
Collaborate
Empower Others
Be Engaged
Trust
Have a Vision
Be a leader, not a needer.

-Steve Portigal, Author/Researcher
Types of Leaders
Motivational
Inspirational
Transformational
If you’re looking to grow as a leader, don’t wait for someone to promote you into that position. Uncover the areas you can lead and just start doing it.

-Andrew Lucas-Walsh, Facebook
Leading on Different Levels
First Time
People Leaders
Leading Managers
Leading Large Teams
Voices of a Leader
Voice of Character
Voice of Context
Voice of Clarity
Voice of Curiosity
Voice of Connection
Although the problems differ and complexities change, design leaders never stop designing solutions.
The struggle is real
Letting Go
Ego
Imposter Syndrome
Uncomfortable Situations
You can be a leader
Emerging Designers
Mid to Senior Level
Leadership
My first job
• Use actions over words
• Lead by example
• Have good intentions
• Be comfortable in uncomfortable situations

• Collaborate
• Be inclusive
• Embrace diverse perspectives
Don’t be a Dick
Thanks.