WORLD IA DAY 2018

BARCELONA, SPAIN
HI, I’M NISA
DESIGN SYSTEMS FOR GOOD
over 10 shades of blue

an undocumented green color

10+ modal styles

2 different tab selectors

5 icons for deleting stuff

lines and lines of custom code

no patterns, no behaviors defined

...
SO WHAT?
our team grew from 1<3 in 6 months and scaled well

developers are referencing our catalogues and patterns

we’re focusing on people, not pixels
THANK YOU.

QUESTIONS?

PLEASE CONTACT:

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