WIAD 2016

LOCAL CONNECTIONS. GLOBAL IMPACT.

Washington D.C.

PRACTICAL PITFALLS UNRAVELED:

Insights for the growth seeking IA

GA

OUR GOALS

PRACTICAL PITFALLS UNRAVELED

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- ‣ Move your projects forward
- ‣ Hands-on practice
- ‣ Tools to work with non-UXers
- ‣ Specific ways to advance your career

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FORUM ONE

WORLD BANK

ASPCA

USDA

RESOURCES
FOR THE FUTURE

SARAH BROOKS
COACHING

Accomplishment
Coaching   life by design

FAZ BESHARATIAN

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Aol.

AARP®

U·S AIRWAYS

CCA+D
Corcoran College of Art + Design

THiNKVOiCE

welocalize

USWeb/CKS

ARE YOU READY?
(Cause we are & we're stoked!)
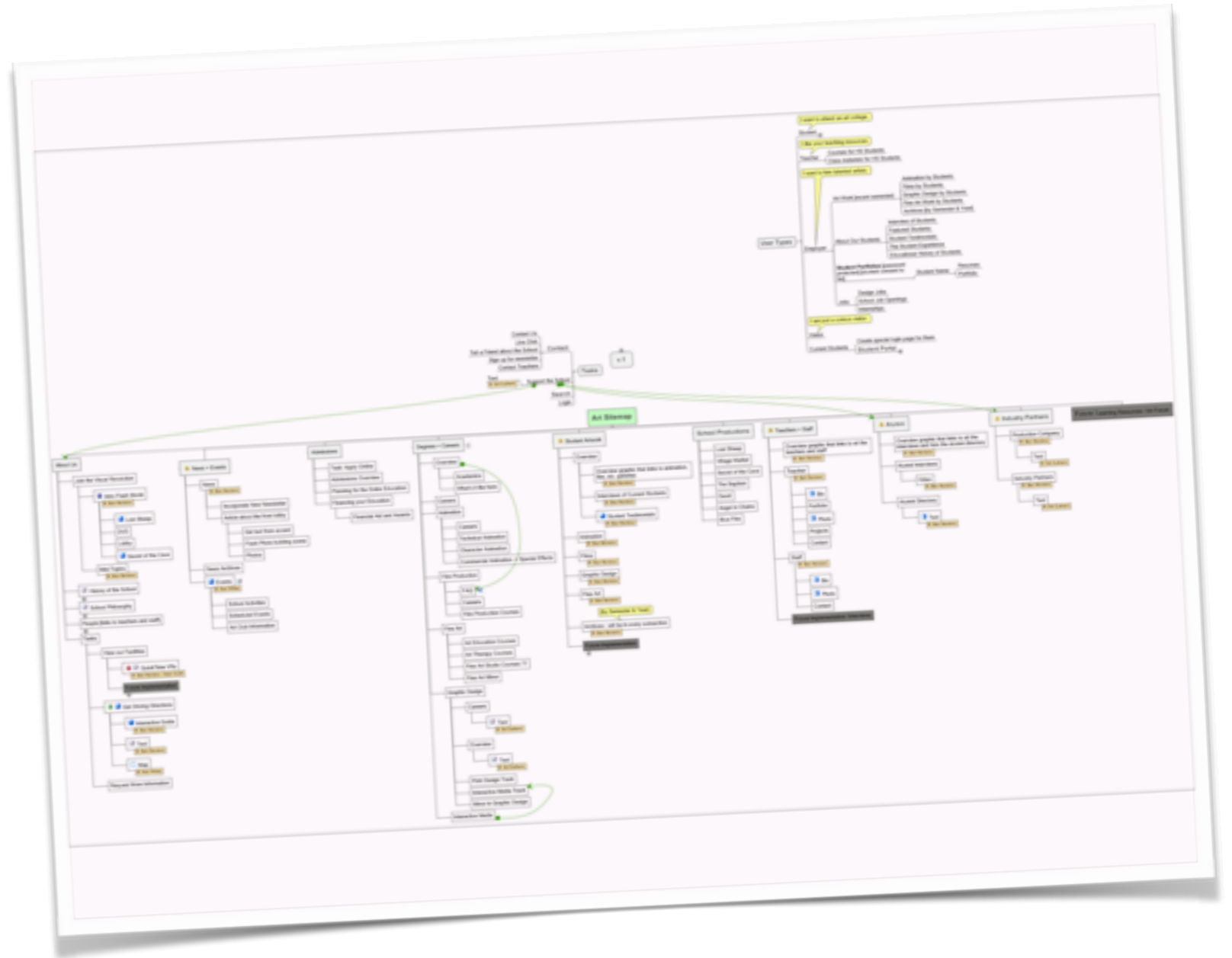
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STORY TIME...

OR... A BIT OF HUMILITY!

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KNOW-IT-ALL CLIENT

Know-it-all client

"Can we get this?"

BEEN HERE BEFORE?

Skeptic

Bored

Apathetic

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WHAT ARE YOUR CHALLENGES?

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INSTRUCTIONS

‣ Partner A share a challenge you faced in a recent project (5 min)
‣ Partner B write it down on a post it note.

‣ Partner B share how you might address this challenge. (5 min)
  Partner A share what you did do, what you wish you had done.

SWITCH!

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INSTRUCTIONS

‣ Partner B share a challenge you faced in a recent project (5 min)
‣ Partner A write it down on a post it note.

‣ Partner A share how you might address this challenge. (5 min)
  Partner B share what you did do, what you wish you had done.

LETS SHARE

WHAT DID WE LEARN?

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PUT AN IDEA IN THEIR HEADS

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MOVE YOUR PROJECTS FORWARD

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CHOOSE A TACTIC, WORKSHOP > MEETINGS

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ADVANCE YOUR TEAM TO ADVANCE YOUR CAREER

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INFLUENCE

INFLUENCE

INFLUENCE

INFLUENCE

INSTRUCTIONS

‣ Partner A practice using the flower analogy with a recent challenge

‣ Partner B share your feedback, are you enrolled?

SWITCH!

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INSTRUCTIONS

‣ Partner B practice using the flower analogy with a recent challenge

‣ Partner A share your feedback, are you enrolled?

FIND YOUR TRIBE

LETS SHARE

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THANK YOU!

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